

May 8, 2020 | Noon - 8 pm

## SPONSORSHIP OPPORTUNITIES

A variety of sponsorship levels provide opportunities to support the Homeless to Hope Fund and further the initiatives of the Mayors' Commission on Homelessness and Affordable Housing. The 2020 Homeless to Hope Benefit Telethon will be held on Friday, May 8, 2020 from Noon – 8pm on a variety of media and social media outlets. Join Charleston Mayor John Tecklenburg, Mount Pleasant Mayor Will Haynie and Summerville Mayor Ricky Waring at an inspirational and uplifting event featuring a talented lineup of iconic musicians, including Shovels & Rope, Lee Barbour's Polyverse with Kanika Moore and Motown Throwdown, among others. Sponsors will be mentioned throughout the course of the Telethon, and on social media leading up to and including the day of the Telethon. For sponsors of \$5,000 and above, social media logo placement, personal check presentations and/or interviews with our media partners can be arranged during or leading up to the Telethon.

PRESENTING SPONSOR: \$40,000 BRONZE SPONSOR: \$5,000

BENEFACTOR SPONSOR: \$25,000 CRYSTAL SPONSOR: \$2,500

PLATINUM SPONSOR: \$20,000 MAYOR'S CIRCLE: \$1,000

GOLD SPONSOR: \$10,000 SWEET HOME BENEFACTOR: \$500

SILVER SPONSOR: \$7,500 SWEET HOME PATRON: \$250

## **QUESTIONS?**

Contact Sandy Morckel at smorckel@gmail.com or 614-306-8856 or visit www.homelesstohopefund.org

Thank you for your support of the **Homeless to Hope Fund!** The Palmetto Project is a 501(c)3 nonprofit organization and donations may qualify as a charitable deduction for federal income tax purposes less the value of benefits received. Sponsorships can also be deducted as advertising expenses. For more information, please visit www.homelesstohopefund.org.











## SPONSORSHIP COMMITMENT FORM

Count me in as a sponsor for the **2020 Homeless to Hope Benefit Telethon** at the following level:

☐ PRESENTING SPONSOR (\$40,000)*	☐ CRYSTAL SPONSOR (\$2,500)
☐ BENEFACTOR SPONSOR (\$20,000)*	☐ MAYOR'S CIRCLE (\$1,000)
☐ PLATINUM SPONSOR (\$20,000)*	☐ SWEET HOME BENEFACTOR (\$500)
☐ <b>GOLD SPONSOR</b> (\$10,000)*	☐ SWEET HOME PATRON (\$250)
☐ SILVER SPONSOR (\$7,500)*	□ OTHER: \$
☐ BRONZE SPONSOR (\$5,000)*	
COMPANY/ORG NAME:	
	CELL PHONE:
ADDRESS:	
CITY/STATE/ZIP:	
Name as you wish it to appear in recognition:	
*For Bronze Sponsors or above, please send I	high resolution logo (AI, EPS, PNG or JPG) to smorckel@gmail.com
	d (Make check payable to Homeless to Hope Fund)

## SPONSORSHIP DEADLINE: May 8, 2020

Please make checks payable to: *Homeless to Hope Fund*. Checks may be mailed to:

Homeless to Hope Fund, c/o The Palmetto Project Attn: Jeffrey Fleming, Chief Operating Officer 6296 Rivers Avenue, Suite 100, North Charleston, SC 29406

Or email form to: <a href="mailto:ifleming@palmettoproject.org">ifleming@palmettoproject.org</a>

To pay by credit card online, go to www.homelesstohopefund.org/sponsor-form/

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MAYORS' COMMISSION ON HOMELESSNESS AND AFFORDABLE HOUSING



