

homelesstoHope

Benefit Concert

May 8, 2020

SPONSORSHIP OPPORTUNITIES

A variety of sponsorship levels provide opportunities to support the Homeless to Hope Fund and further the initiatives of the Mayors' Commission on Homelessness and Affordable Housing. The 3rd Annual Homeless to Hope Benefit Concert will be held on Friday, May 8, 2020 at the new 2,500 seat state of the art worship center at Seacoast Church, 750 Long Point Road, Mount Pleasant, SC. Join Charleston Mayor John Tecklenburg, Mount Pleasant Mayor Will Haynie and Summerville Mayor Ricky Waring at an inspirational and uplifting event featuring a talented lineup of iconic musicians.

TITLE SPONSOR (1 AVAILABLE)

With a donation of \$50,000, Title Sponsor receive the following benefits:

- ❖ Above-the-title named event sponsorship for you and your guests
- ❖ credit an all event materials: "The [Company Name] Homeless to Hope Benefit Concert"
- ❖ 20 Premium Seats
- ❖ Invitations to Private After Party with the Artists
- ❖ On Stage Recognition
- ❖ Full Page Ad in Program
- ❖ Logo Recognition on Signage and in Program
- ❖ Social Media Cross Promotions/Web Hyperlink

PRESENTING SPONSORS (2 AVAILABLE) (1 REMAINING)

With a donation of \$35,000, Presenting Sponsors will receive the following benefits:

- ❖ Below-the-title sponsorship credit: "The Homeless to Hope Benefit Concert Presented by [Company Name]"
- ❖ 16 Premium Seats
- ❖ Invitations to Private After Party with the Artists for you and your guests
- ❖ On Stage Recognition
- ❖ Half Page Ad in Program
- ❖ Logo Recognition on Signage and in Program
- ❖ Social Media Cross-Promotion

PLATINUM SPONSORS (4 AVAILABLE) (3 REMAINING)

With a donation of \$20,000, Platinum Sponsors will receive the following benefits:

- ❖ 12 Premium Seats
- ❖ Invitation to Private After Party with the Artists for you and your guests
- ❖ Logo Recognition in Signage and in Program
- ❖ Social Media Cross Promotion

GOLD SPONSORS (6 AVAILABLE)

With a donation of \$10,000, Gold Sponsors will receive the following benefits:

- ❖ 10 Premium Seats
- ❖ Invitation to Private After Party with the Artists for you and your guests
- ❖ Logo Recognition in Signage and in Program
- ❖ Social Media mentions



MAYORS' COMMISSION ON
HOMELESSNESS AND
AFFORDABLE HOUSING

City of
NORTH
CHARLESTON



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SILVER SPONSORS (10 AVAILABLE)

With a donation of \$5,000, Silver Sponsors will receive the following benefits:

- ❖ 6 Premium Seats
- ❖ 6 Invitations to Private After Party with the Artists for you and your guests
- ❖ Logo Recognition in Signage and in Program
- ❖ Social Media mentions

CRYSTAL SPONSORS (12 AVAILABLE)

With a donation of \$2,500, Silver Sponsors will receive the following benefits:

- ❖ 4 Premium Seats
- ❖ 4 Invitations to Private After Party with the Artists
- ❖ Logo Recognition in Signage and in Program
- ❖ Social Media mentions

MAYOR'S CIRCLE (30 AVAILABLE)

With a donation of \$1,000, Mayor's Circle donors will receive the following benefits:

- ❖ 2 Premium Seats
- ❖ 2 Invitations to Private After Party with the Artists
- ❖ Mayor's Circle Recognition in Signage and in Program

SWEET HOME PATRON (20 AVAILABLE)

With a donation of \$500, Sweet Home Patron donors will receive the following benefits:

- ❖ Premium Seats for 2
- ❖ Recognition as Sweet Home Patron in Program

SWEET HOME CIRCLE (40 AVAILABLE)

With a donation of \$250, Sweet Home Circle donors will receive the following benefits:

- ❖ Premium Seat for 1
- ❖ Recognition as Sweet Home Circle in Program

General Admission tickets available at \$30, \$50 and \$100 per person.

QUESTIONS?

Contact Sandy Morckel at smorckel@gmail.com or 614-306-8856 or visit www.homelesstohopefund.org

*Thank you for your support of the **Homeless to Hope Fund!** The Palmetto Project is a 501(c)3 nonprofit organization and donations may qualify as a charitable deduction for federal income tax purposes less the value of benefits received.*



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Sponsorships can also be deducted as advertising expenses. For more information, please visit www.homelesstohopefund.org.

SPONSORSHIP COMMITMENT FORM

Count me in as a sponsor for the **2020 Homeless to Hope Benefit Concert** at the following level:

- | | |
|---|--|
| <input type="checkbox"/> TITLE SPONSOR (\$50,000)* | <input type="checkbox"/> CRYSTAL LEVEL SPONSOR (\$2,500) |
| <input type="checkbox"/> PRESENTING SPONSOR (\$35,000)* | <input type="checkbox"/> MAYOR'S CIRCLE (\$1,000) |
| <input type="checkbox"/> PLATINUM SPONSOR (\$20,000)* | <input type="checkbox"/> SWEET HOME PATRON (\$500) |
| <input type="checkbox"/> GOLD LEVEL SPONSOR (\$10,000)* | <input type="checkbox"/> SWEET HOME CIRCLE (\$250) |
| <input type="checkbox"/> SILVER LEVEL SPONSOR (\$5,000) | <input type="checkbox"/> OTHER: \$ _____ |

COMPANY/ORG NAME: _____

CONTACT NAME/TITLE: _____

EMAIL: _____ CELL PHONE: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

Name as you wish it to appear in the program: _____

*For Gold Sponsors or above, please send **high resolution logo** (AI, or JPG) to smorckel@gmail.com

Payment Method: Check Enclosed (Make check payable to Homeless to Hope Fund)
 Please bill my: VISA Master Card AmEx
 Credit Card #: _____ - _____ - _____ - _____ Exp. Date: _____ Auth. Code: _____
 Billing Address: (if different than address above) _____

SPONSORSHIP DEADLINE: April 15, 2020

Please make checks payable to: **Homeless to Hope Fund**. Checks may be mailed to:
 Homeless to Hope Fund, c/o The Palmetto Project
 Attn: Jeffrey Fleming, Chief Operating Officer
 6296 Rivers Avenue, Suite 100, North Charleston, SC 29406
 Or email form to: jfleming@palmettoproject.org



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To pay by credit card online, go to www.homelesstohopefund.org and click on Sponsor Link.

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